

BUILDING A STRONGER FOUNDATION FOR GROWTH
and the future of Women of Asphalt



LEAD & INSPIRE
2025

LETTER FROM THE *President*

Dear Women of Asphalt Members and Supporters,

If I could describe 2025 in one word, it would be transformation. This year has been about growth, modernization, and laying a stronger foundation for the future of Women of Asphalt.

In January, Women of Asphalt hired Brittyn Heisler as its first Executive Director. Under Brittyn's leadership, Women of Asphalt is truly reaching new heights! From the launch of our new website and association management system to expanded branch support and leadership resources, every step we took this year was intentional focused on creating a more connected, efficient, and empowering experience for our members.

We continued to build on our signature programs, including the Second Annual Women of Asphalt Day and the Paving Operations Scholarship, both of which have become cornerstones in showcasing the strength and talent of women across the asphalt industry. These initiatives, combined with the growing engagement from our branches, reflect the heart of who we are... a community committed to progress, opportunity, and inclusion.

It's been inspiring to watch our network evolve alongside the incredible women leading it. New faces have joined our national team, branches have found fresh ways to engage locally, and our organization is more energized than ever. To our members, partners, and volunteers, thank you. Your passion fuels this transformation and ensures WofA continues to thrive and make a lasting impact.

Here's to a year of renewal, reconnection, and readiness for all that lies ahead.

With great appreciation,

Ashley Batson

Board President,

National Women of Asphalt



PROGRAMS

MENTORSHIP

Our mentorship program continues to thrive, engaging an impressive number of participants year after year! With **180 participants** in 2025, we are proud to sustain the momentum of fostering career growth and mutual support among women in the asphalt industry. These meaningful connections empower both mentors and mentees to achieve their fullest potential.

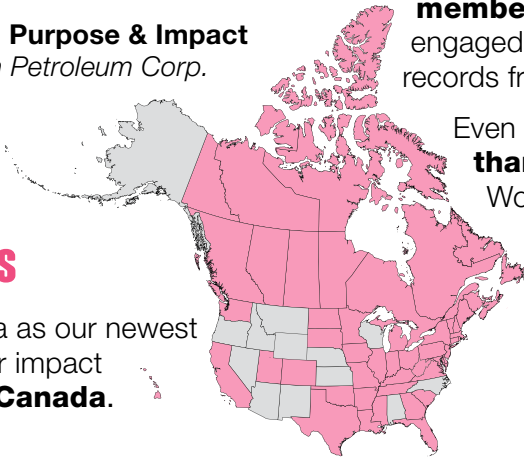
CONVERSATIONS TO LEAD & INSPIRE

We hosted **three powerful webinars**, featuring industry leaders who shared transformative insights:

- April 23, 2025
Mastering DISC Assessment
Kelley McCaffrey, *CRH*
- September 16, 2025
Building a Career with Purpose & Impact
Bethany Klein, *Marathon Petroleum Corp.*
- November 4, 2025
Authentic Leadership
Victoria Hoyt, *Colas*

BRANCHES UPDATES

We welcomed Oklahoma as our newest branches, expanding our impact across **34 states and Canada**.



EVENTS

2025 marked a year of groundbreaking achievements!

- 1 We celebrated our second **Women of Asphalt Day**, a milestone event packed with networking and inspiration.
- 2 Partnering with Astec, we launched the second annual **Leadership Summit** paving the way for leadership excellence.
- 3 Continuing our strong industry presence, WofA proudly exhibited at **World of Asphalt**, further connecting with the asphalt community.

MEMBERSHIP

In 2025, Women of Asphalt strengthened its foundation by launching a new website and membership system. As a result, our finalized count reflects **4,946 active members**, representing a more accurate and engaged community following the removal of duplicate records from our legacy system.

Even with this refinement, membership has **more than quadrupled since 2020**, positioning Women of Asphalt for continued growth and deeper engagement in the years ahead.



FIRST-EVER ALL-FEMALE PAVING OPERATIONS COHORT

SCHOLARSHIP

Thanks to our partnership with Caterpillar, Women of Asphalt continued to expand educational and professional growth opportunities in 2025. We proudly awarded the **second annual Women of Asphalt Scholarship**

to six women, supporting their participation in the Caterpillar Paving Operations Training Course.

In addition to scholarship recipients, **six additional members attended with company support**, together forming the **first-ever all-female cohort** for this training.

2025 Paving Operations Training Participants

SCHOLARSHIP RECIPIENTS

Autumn Cates, *Ghilotti Construction, CA*
Angelina Maselli, *Tilcon, NY*
Casey Russo, *Young & Sons Asphalt Paving, Inc., IN*
Reagan Decker, *R.W. Tomlinson, Canada*
Rebecca Plummer, *Duval Asphalt, FL*
Tonette Townsend, *Superior Bowen, MO*

COMPANY-SUPPORTED PARTICIPANTS

Shawnee Arnold, *Banks Construction, SC*
Marilyn Benjamin, *Packham, MD*
Morgan Callin, *Ranger Construction, FL*
Jamie Greenway, *Texas Materials, TX*
Delani Hooper, *Caterpillar, LA*

2025 MILESTONES:

*Strengthening Our Foundation
for the Future*

2025 marked a defining year for Women of Asphalt as we took intentional steps to strengthen our governance, expand our impact, and ensure long-term sustainability.

Two landmark initiatives, the launch of our inaugural Advisory Board and the establishment of the Women of Asphalt Foundation, represent a pivotal evolution in how we serve, support, and invest in women across the asphalt industry.

INAUGURAL ADVISORY BOARD



BARNES BARTON

PRESIDENT OF
SOUTH DIVISION CRH



PATRICK NATION

EXECUTIVE VICE PRESIDENT,
ERGON ASPHALT
& EMULSIONS, INC.



PATRICK NELSON

REGIONAL VICE PRESIDENT,
GRANITE CONSTRUCTION



JACO VAN DER MEWRE

PRESIDENT & CEO,
ASTEC INDUSTRIES INC.



AMANDA MOHR

SUPERIOR BOWEN



WOMEN OF ASPHALT FOUNDATION LAUNCH

In 2025, Women of Asphalt launched the Women of Asphalt Foundation to expand investment in education, workforce development, and leadership ensuring sustainable, long-term impact for women in the asphalt industry.

2025 WAS A YEAR OF SIGNIFICANT GROWTH
and expansion for the organization

THANKS TO OUR PARTNERS

DIAMOND PARTNERS



PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



Women of Asphalt BOARD



ASHLEY BATSON
PRESIDENT



RACHEL QUAM
VICE PRESIDENT



BETH DUFFUS
TREASURER



STEFANI MARTELLA
SECRETARY



SHEILA BARKEVICH
IMMEDIATE PAST
PRESIDENT



ABBEY BRYDUCK



AUDREY COPELAND



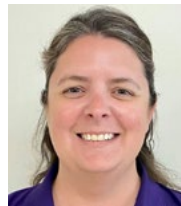
LORA COLLINS



MELISSA DUNHAM



JANELLE RABINE



TALIA FLAGAN

BRANCHES

ARKANSAS
CA-CALAPA
CA-CALCIMA
COLORADO
FLORIDA
GEORGIA
HAWAII
ILLINOIS
INDIANA
IOWA

KENTUCKY
LOUISIANA
MARYLAND
MICHIGAN
MINNESOTA/DAKOTA
MISSISSIPPI
MISSOURI
NEW ENGLAND
NEW JERSEY
OHIO

OKLAHOMA
PENNSYLVANIA
SOUTH CAROLINA
TENNESSEE
TEXAS
UTAH
VIRGINIA
WASHINGTON
WEST VIRGINIA
CANADA

